

ELINA KATRIN

(305) 812-8837 | elina.t.katrin@gmail.com | <https://www.linkedin.com/in/elina-katrin/>

EDUCATION

Hollins University

Master of Fine Arts in Creative Writing

Honors and Awards: Gager Fellowship

Activities: Presidential Inauguration Committee, Search Committee for the Vice President for Graduate Programs and Continuing Studies, Judge for the Nancy Thorp Poetry Contest and Lex Allen Literary Festival

Roanoke, VA

May 2022

University of Miami

Bachelor of Science in Communication

Honors and Awards: Magna Cum Laude, President's Honor Roll, Dean's List, Provost's Honor Roll, Sigma Tau Delta International English Honor Society, Kappa Tau Alpha College Honor Society, National Society of Collegiate Scholars

Activities: Ambassador for the Creative Writing program, Secretary of the Society of Professional Journalists

Coral Gables, FL

May 2020

WORK EXPERIENCE

HOLLINS UNIVERSITY

Teaching Assistant

Roanoke, VA

September 2021 - Present

- Enhance Intermediate Creative Writing class lectures by managing student discussion participation and sharing my perspective and knowledge
- Design and teach two lectures on craft elements of contemporary fiction, poetry, and creative nonfiction and develop generative prompts for nine students to help improve their writing

THE HOLLINS CRITIC

Assistant Editor

Roanoke, VA

September 2020 - Present

- Read through 400+ journal submissions and nominate 40+ poems strong in craft for potential publication
- Discuss the artistic value of nominated works with the poetry editor and team and select 60+ poems to publish throughout ten issues of the journal

MIREMS

Copywriter, Media Consultant

Remote

April 2018 - Present

- Write 20+ blog posts for the company's US and Canadian websites, highlighting how ethnic communities are receiving and responding to local policies
- Create 20+ promotional posts across social media platforms, including Twitter, Facebook, and LinkedIn, to attract new audiences and increase website traffic
- Translate 10+ relevant news and opinion stories from Russian to English based on the client's requested consumer markets

ORANGE UMBRELLA

Copywriter

Coral Gables, FL

January 2019 - May 2020

- Developed in-house branding material for the website and generated 10+ blog posts, 15+ Instagram captions, and 10+ bi-weekly newsletters to maintain a strong online presence
- Managed and oversaw all written content for 10+ client projects, including website copy, promotional mailers, video and podcast scripts to boost brand awareness
- Collaborated with a ten-person team to brainstorm ideas, organize deliverables, and successfully fulfill objectives for 10+ marketing campaigns

MIAMI SUPERBOWL HOST COMMITTEE

Social Media Volunteer

Miami, FL

January 2020 - February 2020

- Monitored social media mentions and facilitated fan service by answering 15+ Super Bowl LIV inquiries
- Promoted Super Bowl week events on Twitter, effectively contributing to 62,000+ fans in game attendance

SIMPLESHOW

Creative Assistant

Miami, FL

June 2019 - August 2019

- Wrote and edited 25+ short video scripts, polished 10+ storyboards, and produced five voice-over scripts
- Supported a team of illustrators and animators in the creation of 15+ storyboard and production packages

UNIVERSITY OF MIAMI HERBERT BUSINESS SCHOOL

Copyeditor

Coral Gables, FL

August 2019 - December 2019

- Edited a business professor's nonfiction book consisting of 10+ chapters for grammar, punctuation, and clarity
- Assisted in turning the manuscript into a finished book by proofreading and rewriting confusing passages

THE MIAMI HURRICANE

Coral Gables, FL

News Editor

August 2018 - January 2019

- Proofread and revised 50+ articles written by staff reporters to publish polished, accurate news stories
- Supervised a team of five writers by pitching story ideas and assigning weekly articles to staff to ensure a regular production of fresh and engaging content

Senior Reporter

August 2016 - July 2018

- Developed 30+ articles for the News and Arts and Entertainment sections of a student-produced newspaper with a weekly circulation of 8,000+ copies
- Conducted 90+ interviews and gathered research in areas that appeal to the university population

SKILLS & CERTIFICATIONS

Certificates: SEO Foundations LinkedIn Certificate (Issued January 2022)

Software: Proficient in Adobe Photoshop and Microsoft Office Suite

Working knowledge in Adobe Illustrator, InDesign, Premiere Pro, Final Cut Pro

Languages: Fluent in Russian, beginner Spanish, French, and Arabic